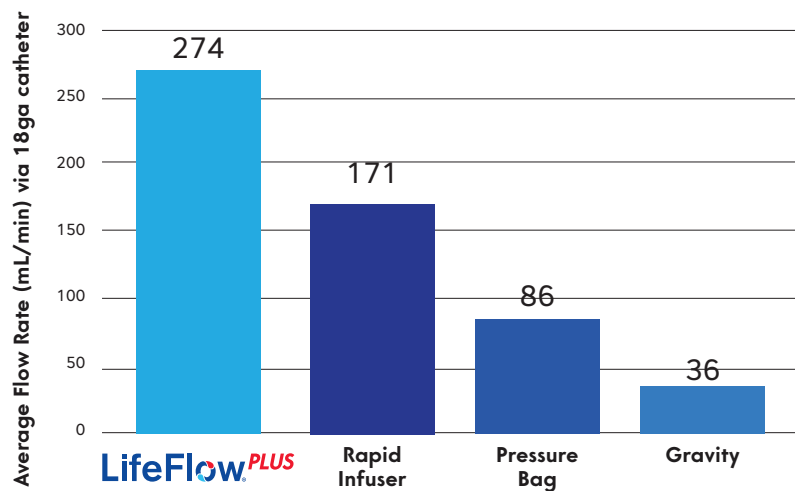




# Minutes Matter in the Golden Hour

In patients with severe hemorrhage, every minute of delay in resuscitation increases mortality.<sup>1,2</sup>



**LifeFlow PLUS**  
delivers blood up  
to 3x faster than a  
pressure bag\*

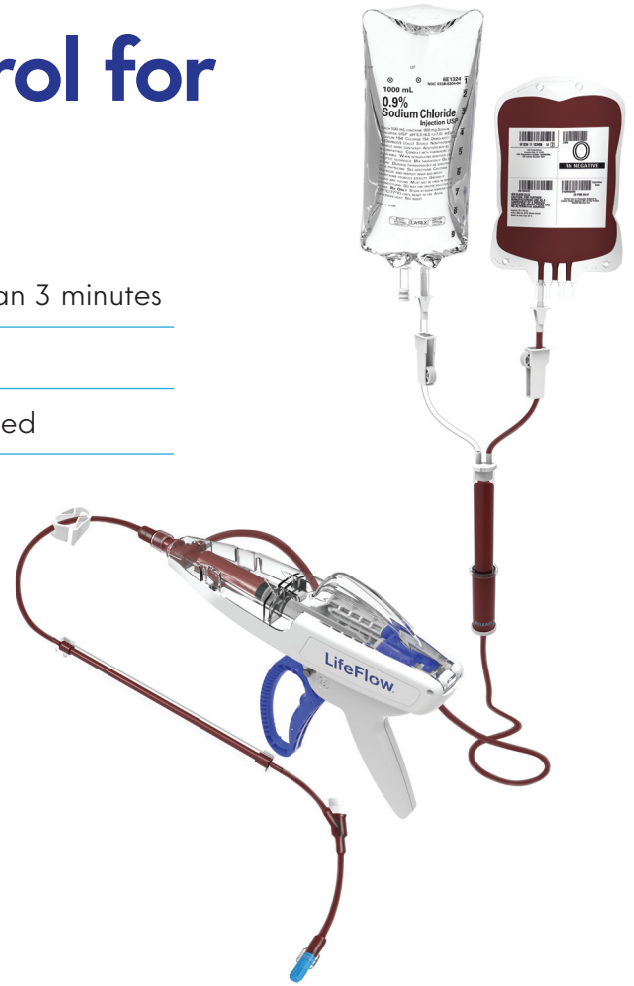
\*On average. Data on file, 410 Medical.

# Tactile feel and control for rapid resuscitation

- SIMPLE** New users can confidently set up in less than 3 minutes
- FAST** Deliver 1 unit of PRBCs in 2 minutes
- PORTABLE** Follow the patient and use where it's needed
- EFFICIENT** Easy one-handed operation

## REDUCED STRESS

Greater than **30% reduction in perceived workload** with LifeFlow vs. a pressure bag<sup>3</sup>



1. Kotwal RS, Howard JT, Orman JA, et al. The effect of a golden hour policy on the morbidity and mortality of combat casualties. *JAMA Surg.* 2016;151:15-24.
2. Meyer, D. E. et al. Every minute counts: Time to delivery of initial massive transfusion cooler and its impact on mortality. *J. Trauma Acute Care Surg.* (2017).
3. when NASA Task Load Assessment is applied. Kline M, Crispino L, Bhatnagar A, Panchal RA, Auerbach M. A Randomized Single-Blinded Simulation-Based Trial of a Novel Method for Fluid Administration to a Septic Infant. *Pediatr Emerg Care.* 2018.

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